

2025 APPALACHIAN MINISTRY CONFERENCE: EVANGELISM IN APPALACHIA



TRI-STATE BIBLE COLLEGE
Fulfill Your Ministry



TUESDAY, APRIL 29, 2025

506 Margaret Street
South Point, OH 45694

REGISTER ONLINE AT [TSBC.EDU](https://tsbc.edu).

Greetings ministry leaders and potential sponsors!

We are thrilled to invite you to participate in our Annual Appalachian Ministry Conference. This year, we are offering a unique opportunity for local businesses, churches, and groups to showcase their support and reach our diverse and engaged audience through our Conference Program Guide and promotional segments. Your sponsorship will not only help support our conference but also allow you to connect with attendees in a meaningful way.

Advertising Options and Specs

Full Page Conference Program Ad - \$750

- Dimensions: 8.5" x 11"
- Full-color advertisement
- Placement option: Inside Front Cover, Back or any preferred section (based on availability)
- These are premium placement options.

Half Page Conference Program Ad - \$500

- Dimensions: 8.5" x 5.5" (horizontal layout)
- Full-color advertisement
- Placement: Within the main sections of guide

Quarter Page Conference Program Ad - \$250

- Dimensions: 4.25" x 5.5" (vertical layout)
- Full-color advertisement
- Placement: Within the main sections of guide

Breakout Session Sponsorship - \$1,000

- Full-Color logo placement on the Breakout Session in the Conference Program
- Ad on the screen in the sponsored session during the conference
- Logo on the signage for the breakout session

Lunch & Tent Sponsorship - \$6,000

- Logo on signage on all food and drink service tables
- Logo on signage on all dining tables
- Special recognition at all plenary sessions throughout the conference
- Ad on the screen during all plenary sessions
- Logo placement on the back page of the Conference Program with the Conference Schedule



Sponsorship Benefits

Visibility: Your ad in our conference guide will be seen by all attendees, providing you with excellent exposure.

Engagement: A unique opportunity to engage with a targeted audience interested in the themes and values of our conference.

Supporting a Cause: Your sponsorship will directly support the costs associated with hosting our Appalachian Ministry Conference, including venue rental, speaker fees, and attendee scholarships.

Artwork Submission Guidelines

File Format: Please submit your ad in PDF, JPEG, or PNG format. **File Format:** Please submit your ad in PDF, JPEG, or PNG format. **File Format:** Please submit your ad in PDF, JPEG, or PNG format.

Resolution: Minimum 300 dpi for quality printing.

Deadline: All artwork must be submitted by **APRIL 4, 2025** to ensure placement in the conference guide.

Submission: Please email your ad files to Rex Howe. Include organization's name and the size you've chosen in subject line.

Payment Information

Payment must be received by April 1, 2025 to confirm your advertising package.

Acceptable payment methods: Credit Card, Cash, or Check.

Please contact TSBC Business Manager Jeana Graves at jeana.graves@tsbc.edu for payment instructions and to receive an invoice.

Additional Information

Approval Process: All advertisements are subject to approval ensure they align with the values and themes of our conference.

Custom Sponsorship Opportunities: If you're interested in a more customized sponsorship package, including speaking opportunities, exhibit space, or branded items for attendees, please contact us to discuss further.

Contact Information

For questions or to secure your sponsorship, please contact:

Name: Rex J. Howe

Email: rex.howe@tsbc.edu

Phone: (740) 377-2520 x. 18

We look forward to partnering with you to make our Annual Appalachian Ministry Conference a success. Thank you for considering supporting an amazing event that brings together over 150 Ministry Leaders each year to affirm, encourage, and equip one another in building a better community and Appalachian Region.

Sincerely,
Bruce Felder
TSBC Board Chair



APPLY TODAY.

Place your
full page ad here!



GIVE TODAY.

Offering access . . . to fulfill your ministry!

M.A. BIBLE/THEOLOGY

Acquire Biblical and **Contextual** Intelligence

The M. A. in Bible/Theology at TSBC is designed to meet the needs of learners who seek further training in biblical and theological studies and who endeavor to enhance skill-sets used in their vocations.

Appalachia and America present Christians with unique challenges that increasingly require contextual intelligence to fulfill your calling.

Earn your M. A. at TSBC through residential or online access and impact your community for the glory of God.

ALL TSBC CLASSES AND PROGRAMS CAN BE ACCESSED THROUGH OUR LIVE ONLINE INTEGRATION. WE CAN WORK TOGETHER TO DEVELOP A PRACTICAL SOLUTION TO FIT YOUR PERSONAL SCHEDULE.

CERTIFICATES & AUDITORS

Spiritual **Maturity** and Ministry Competence

Every B. A. Minor can be taken as a Customized One-Year Certificate program, which allows students to finish or continue seamlessly into more education. Certificates are a great way to specialize your studies! Did you know that you can audit a class at TSBC for \$15 a week? Auditing is a great way to learn, grow, and fulfill your ministry.

UNDERGRADUATE PROGRAMS

Empower Your Theological **Discernment**

TSBC's core undergraduate curriculum requires hours in OT and NT Bible and Systematic Theology. Our approach equips students to utilize a literal, historical, grammatical interpretive method and doctrinal taxonomies for life in the church's mission.



(740) 377-2520



rex.howe@tsbc.edu

CONFERENCE PROGRAM



KEYNOTE SPEAKER



DR. DAVID WHEELER

Author / Speaker / Professor / Pastor

Dr. David Wheeler joined Liberty University after spending five years as the Evangelism Resource Group Leader for the State Convention of Baptists in Ohio. Previous to that he was an Associate Professor of Church Planting and Evangelism at Southwestern Baptist Theological Seminary in Fort Worth, Texas, as well as serving as the Evangelism and Prayer Director for seven years for the State Convention of Baptists in Indiana. In addition, he has been the senior pastor of three growing churches in Tennessee and Texas. He also serves as the Senior Executive Director of the LU Shepherd through the Office of Spiritual Development. He has coauthored three books with Dr. Dave Earley: *Dynamic Evangelism* (2023), *Prayer, Care Share* (2023), and *8 Commitments Every Christian Must Make* (2024).

STORYTELLER



PHIL NEIGHBORS

Church Planter / Pastor Emeritus / Valley Baptist Church

Pastor Phil Neighbors serves as Pastor Emeritus of Valley Baptist Church in Bakersfield, CA. In 1985, Pastor Phil was a member of the pastoral team that planted Valley Baptist and served as Senior Co-Pastor for 36 years.

MUSIC



CHOSEN ROAD

Musicians / Band / Recording Artists / Appalachian Music

Chosen Road, founded in 2009 by Jonathan Buckner and Zachary Alvis, is a band rooted in authentic Appalachian traditions and driven by a passion for faith, the local church, and community. Joined by Tyler Robertson, Christopher Stockwell, and Bradly Parsons, Chosen Road has become a standout in the bluegrass gospel genre, blending world-class musicianship with a heart for ministry. The Tennessee State Senate honored Chosen Road with a resolution recognizing their artistic contributions to the state, reflecting their significant impact on the cultural landscape. With a mission to uplift and inspire through their music, Chosen Road continues to make waves in bluegrass while staying true to their faith and Appalachian heritage.



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LEVEL PATHS

REX HOWE

TSBC PRESIDENT



MATT SHAMBLIN

APPALACHIAN RESEARCH

ENGAGING CHRISTIAN MINISTRY IN APPALACHIA
TO KEEP THE GLORY OF GOD IN CLEAR VIEW.

SUPPORT THE PODCAST.



2024

SUMMER DATES

NEW FRONTIER 1 & ALPHA 1
JUNE 9-14

NEW FRONTIER 2 & ALPHA 2
JUNE 16-21

NEW FRONTIER 3 & ALPHA 3
JUNE 23-28

FAMILY CAMP 1
JUNE 30 - JULY 5

REVOLUTION
JULY 7-12

MINI CAMP
JULY 8-10

FAMILY CAMP 2
JULY 14-19

FAMILY CAMP 3
JULY 21-26



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CONFERENCE PROGRAM

**MORNING
BREAKOUTS**

**Thank you to all of our Event Sponsors,
who have made the 4th annual
Appalachian Ministry Conference
possible!**



**Sponsor one of
our twelve
breakout
sessions!**

PLANNING FOR APPALACHIAN EVANGELISM IN YOUR CHURCH • REX HOWE

President of Tri-State Bible College

Rex is a graduate of Tri-State Bible College and Dallas Theological Seminary. He is currently pursuing a PhD in New Testament at the University of Aberdeen, Scotland. Rex has 18 years of pastoral experience in youth, outreach, and senior pastoring in urban, rural, and Appalachian contexts. He currently serves as the sixth President of TSBC, and he and his wife, Aimee, serve in outreach ministry at Wheelersburg Baptist Church. Rex is co-host and co-founder of the Level Paths Podcast.



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our twelve
breakout
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A MISSIONAL APPROACH TO APPALACHIAN EVANGELISM • DR. YAKUBU JAKADA

Campus Life Coordinator at Tri-State Bible College

Prior to earning his PhD at Asbury Theological Seminary in Intercultural Studies, Dr. Jakada served as a church planter, pastor, and theological educator and administrator for the Nigerian Baptist Convention. Dr. Jakada is a participating member and researcher/presenter in the Evangelical Missiological Society. He has published journal articles on topics such as evangelism, persecution, and biblical reconciliation. Recently, his doctoral monograph was published: *Through the Flames: Early Christian Responses to Persecution and Implications for Christians in Northern Nigeria*.



MIGRATION AS MISSION • PHIL NEIGHBORS

Church Planter / Pastor Emeritus / Valley Baptist Church

Pastor Phil Neighbors serves as Pastor Emeritus of Valley Baptist Church in Bakersfield, CA. In 1985, Pastor Phil was a member of the pastoral team that planted Valley Baptist and served as Senior Co-Pastor for 36 years.

CONFERENCE PROGRAM



MORNING BREAKOUTS



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NOT INTERESTED? EVANGELIZING THOSE WHO ARE INDIFFERENT TO THE GOSPEL • DR. JAY MOON

Professor of Church Planting and Evangelism / Asbury Theological Seminary

Jay served 13 years as a missionary with SIM, largely in Ghana, West Africa focusing on church planting and water development, along with his wife and four children. He is presently a Prof. of Evangelism & Church Planting and Dir. of the Office of Faith, Work, and Economics at Asbury Theological Seminary. He authored four books, including *Intercultural Discipleship: Learning from Global Approaches to Spiritual Formation in the Encountering Mission Series* by Baker Academic. He also edited four books, including *Entrepreneurial Church Planting: Innovative Approaches to Engage the Marketplace*. He is a frequent speaker on areas of church planting, evangelism, and marketplace mission. In addition to his role as a teaching pastor in a local church plant, Jay holds a Professional Engineer's license and his MBA focused on social entrepreneurship. He enjoys tree houses, axe throwing, and small business incubation.



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breakout
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CHURCH COOPERATION FOR EVANGELISM IN APPALACHIA • DR. JACOB MARSHALL

Pastor / Professor

Pastor Jacob serves as the Pastor of Visitation & Outreach at Antioch Baptist Church in Ona, WV. He completed his Bachelors studies at Marshall University and a ThM at Dallas Theological Seminary. He serves on the faculty of Tri-State Bible College and recently completed his DMin at DTS with a focus on Renewal in Mountain Baptist Churches of Central Appalachia.



Sponsor one of
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breakout
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CHURCH PLANTING IN APPALACHIA • JOSH PERRY

Church Planter / Pastor

Josh Perry is a pastor of Redemption Church in Huntington. He holds a Th.M from Dallas Theological Seminary and a Bachelors Degree in the Science of Nursing from Marshall University. He and his wife, Sarah, have four children. Like Jesus he loves the Pittsburgh Pirates, Jazz, and Bob Dylan. Redemption Church is people who are committed to love, worship, and follow Jesus. They are seeking to be made like him through faith in his death and resurrection. They are a people who love God's grace to us in Jesus Christ and proclaim God's demonstration of love in Jesus Christ. Redemption Church is an Acts 29 church.



CONFERENCE PROGRAM

AFTERNOON BREAKOUTS



Sponsor one of
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breakout
sessions!

THE EVANGELISTIC SERMON IN THE WORSHIP OF THE LOCAL CHURCH • JEFF CANTERBURY

Pastor / Professor / First Vice President of the WV Convention of Southern Baptists

Jeff is from Jumping Branch, WV. He graduated from Hinton High School in 1989, and Jeff holds degrees from Appalachian Bible College (B. A., Biblical Studies/Pastoral Studies/Greek, 1993), Temple Baptist Seminary (M. A., Biblical Studies, 2003), and Liberty University School of Divinity (Master of Divinity, 2016). He is currently a PhD student at The Southern Baptist Theological Seminary (Ph.D., Biblical Studies). Pastor Jeff has been preaching and in pastoral ministry for over 30 years. He currently serves as the Lead Pastor at First Baptist Church of Ceredo, WV.



Sponsor one of
our twelve
breakout
sessions!

CAMP IN THE DISCIPLESHIP EXPERIENCE OF APPALACHIAN YOUTH • SCOTT AND PAM BRUNS

Executive Director of Scioto Hills Christian Camp and Retreat Center

Scott and Pam came to Scioto Hills in 2006 as Scott took the position of Executive Director. They moved here from Colorado where Scott served as an assistant pastor and Christian school administrator for 22 years and Pam was an elementary teacher. They are both graduates of Denver Baptist Bible College. Scott and Pam have three sons: Josiah (married to Brooke), Tim (married to Amy), and Jared (married to Marie). They also have 5 precious grandchildren! Pam now serves as our Executive Assistant. Scott enjoys working with people and loves serving with our summer programs. In their spare time, Scott loves to garden, and Pam loves to play the piano and read.



Sponsor one of
our twelve
breakout
sessions!

LEADING EVANGELISTIC SMALL GROUPS • DR. MATT SHAMBLIN

Pastor of Rose Hill Baptist Church / TSBC Professor and Appalachian Research Fellow

Matt is a graduate of Liberty Theological Seminary (MDiv and STM) and Piedmont International University (PhD in Leadership). He has served in Appalachian church ministry for more than 20 years, and he currently pastors at Rose Hill Baptist Church in Ashland, KY. Prior to his time at RHBC, he spent a number of years serving the WV Convention of Southern Baptists. Matt is co-host and co-founder of the Level Paths Podcast and serves as the Appalachian Research Fellow of the Appalachian Ministry Institute at Tri-State Bible College.



CONFERENCE PROGRAM

AFTERNOON BREAKOUTS



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REACHING APPALACHIANS WHEN YOU'RE NOT AN APPALACHIAN • HEATH & AMBER BAUER

Pastor / Unity Kidz Director / Unity Baptist Church

Pastor Heath and Amber met at Faith Baptist Bible College, and they have 3 children. He received his M.Div from Luther Rice Seminary and is working on a PhD in Biblical Counseling from Midwestern Baptist Theological Seminary. Heath has served in a broad range of ministries since 1996: Christian camping, Youth ministry, Music ministry, church planter and missionary (China/Malaysia). God has guided the Bauers to the tri-state area to make disciples of all people and to lead them to fulfill the mission of God. Amber loves serving in children's ministry. She is a certified Biblical Counselor (ACBC certified) and has taught and hosted sessions in homeschool conferences around the world to encourage parents to use God's Word as our foundation for how we teach, train, instruct, and encourage our children. A teacher for 24 yrs, she has been an educational consultant in China for public and Christian schools alike.



DYNAMIC EVANGELISM • DR. DAVID WHEELER

Author / Speaker / Professor / Pastor

Dr. David Wheeler joined Liberty University after spending five years as the Evangelism Resource Group Leader for the State Convention of Baptists in Ohio. Previous to that he was an Associate Professor of Church Planting and Evangelism at Southwestern Baptist Theological Seminary in Fort Worth, Texas, as well as serving as the Evangelism and Prayer Director for seven years for the State Convention of Baptists in Indiana.



Sponsor one of
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breakout
sessions!

APOLOGETICS IN APPALACHIAN EVANGELISM • DR. MARK PHILLIPS

Vice President of Academics at Tri-State Bible College

Mark serves as the Administrator at FBC of Proctorville. He has led as the Vice President of Academics at TSBC since 2022 and served on Adjunct Faculty since 2017. Dr. Phillips holds a B.S. from The Ohio State University, Masters degrees from Liberty Theological Seminary and Luther Rice Seminary, and a DMin in Apologetics from Southern Evangelical Seminary.



CONFERENCE PROGRAM

SCHEDULE



Sponsor our
Appalachian
Lunch!

The Appalachian Ministry Institute of TSBC serves as a ministry hub to affirm, encourage, and equip Appalachian vocational, bi-vocational, and non-vocational Christian leaders to fulfill their ministries.

Senior Pastor Registration - \$20
Regular Registration - \$30

Registration & Vendors - 8:00 am

Morning Plenary Session - 9:00 am

Breakout Session 1 - 10:15 am

Breakout Session 2 - 11:15 am

Lunch (provided) - 12:15 pm

Appalachian Storytelling - 1:00 pm

Breakout Session 3 - 1:30 pm

Breakout Session 4 - 2:30 pm

Afternoon Plenary Session - 3:00 pm

Conference Closing - 3:45 pm

**Support the
Appalachian Ministry
Institute at Tri-State
Bible College.**



